

YOUR MONTHLY EDITION OF *ROOTS 'n' SHOOTS* DECEMBER, 2021



HO HO HO!

I am sure that by now, you, just like us at PBR International thought that Covid would long be a thing of the past, but here we are, 2 years later and we are still in the throes of this pandemic. Two years later and we are still trying to adapt to our "new normal" of constant mask wearing, Zoom meetings, elbow bumps instead of handshakes and the smell of sanitiser being our new cologne.

If you are staying indoors over the festive season, why not spend some time in your garden? Head over to our website, we have some really interesting articles on plants that you can grow to elevate your mood, plants that engage all your senses and tips on how to look after your garden using our products.

HIGHLIGHTS OF 2021

In the beginning of the year we promised you new and exciting things and boy did we deliver! From appointing new staff, to exciting product launches and giveaways. Let's take a walk down the past year and see some of the highlights of 2021.

In **March**, we appointed Chanelle as our Business Development Manager, she was tasked with handling our Customer Relations, Marketing and Sales. It's been 9 months of hard work and we haven't scared her off yet!



In **May**, we very excitedly launched our DynaBall!

Air layering is a concept that is practiced all over the world, but done so with sub-par products. PBR International introduced the first, locally manufactured, UV stabilised DynaBall to the market, and it was received with great enthusiasm.



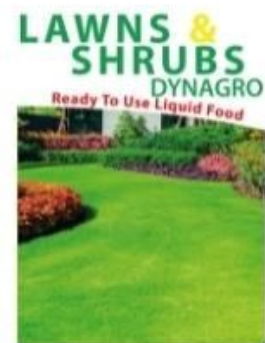
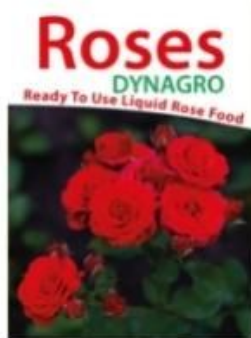
In **June** we opened the doors to our Factory Shop. We have had many feet come through our doors, and some as far as Mossel Bay!



In **July** we welcomed Martin to our team, he works as an independent sales agent for us servicing the Boland area in the Western Cape. We also launched our DynaMist - a pre and post cuttings spray guaranteed to help boost root development in the first critical stages of propagation.



In **August** we launched our Ready To Use DynaGro liquid fertilisers specially formulated for Roses, Orchids as well as Lawns and Shrubs.



And, in **November** we joined forces with The Animal Welfare Society of South Africa and donated R5000.00 to help them continue doing the great work they are doing in the community.



From all of us at **PBR International**, we wish you a safe and blessed festive season with your family and friends and a prosperous 2022!
Please be safe on the roads and protect yourself from the virus, because we can't wait to see you in the new year.

